

Covering The Wall

By Karen Koning

Shortly after the 25 meter long gray dividing wall went up (Feb. 2004) in the MSC (Managed Services Center) complaints started coming in. The Wall – built at the request of our Security Command Center clients – was: “too long”, “too gray”, “too ugly.”

Hans Muskens, MSC Marketing Manager, saw the opportunity to both quell the complaints and to represent in a unique way the multilingual capabilities of, and the important role communication plays in, the MSC. He enlisted the help of Doris Pelger – a graphic artist and interior designer by trade – to design a mural. To get buy-in from MSC employees, she conducted a survey, gathering elements of all the countries (in EMEA) where the MSC conducts business.

The result - a printed canvas mounted on The Wall with magnets – is divided into eight panels approximately three meters long. Each panel is a different color – blue for the Nordic countries then gradually changing hues to end with red to represent the countries of southern Europe – and shows characteristic elements of each. The center panel represents the MSC itself. There is a high-tech element underlying and uniting the entire canvas, as well as a one-meter high banner running the entire length with outlines of the countries in EMEA and the country name written in the native language.

The MSC is proud of their unique work-of-art. You are welcome to drop by 1N and see for yourself although, due to security restrictions, you will need an MSC person to grant you access.



The artist Doris Pelger with The Wall.